



# Top Selling Products On Amazon In 2021

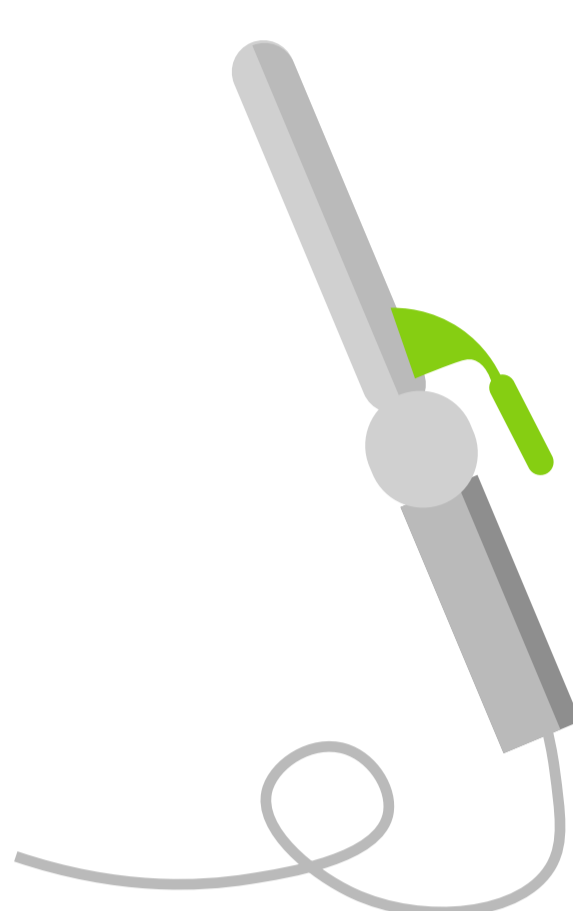
Amazon's shopping data points to a more social 2021, but customers' are still continuing their commitment to comfort.

## Beauty & Aesthetics Sales Increases

**66%**   
Toothpaste, whiteners,  
and mouthwash


**58%**   
Premium lipstick


**30%**   
Curling irons

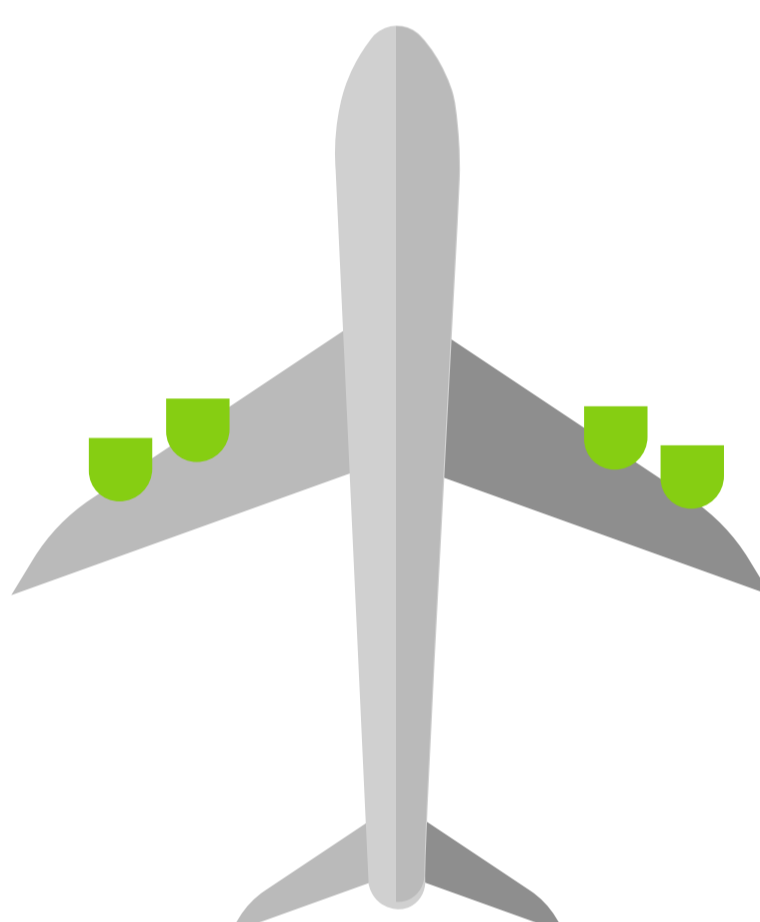


## Travel Sales Increases

**460%**   
Luggage


**130%**   
Camping and  
outdoor living


**70%**   
Car seats



## Leisure Sales Increases

**200%**   
Party and  
event products

**50%**   
Swimwear

**70%**   
Grilling products



## Comfort Product Sales Increases

**60%**   
Sweats and  
Sweatshirts

**50%**   
Athleisure wear

**40%**   
Athletic apparel

