

# Steps To Becoming An Amazon Affiliate

Expanding the reach of your business doesn't have to be difficult. With the Amazon Affiliate Partnership, you can reach millions of Amazon customers across the globe. Here's how to become an Amazon Affiliate.

## Create and Own Your Website:

To qualify for an [Amazon Affiliate Partnership](#), you need to create and own a website, blog, YouTube channel, or app. Know your target demographics, and outline any marketing strategies tailored for your website.

## Create Your Amazon Associates Account:

Go to the Amazon Affiliate Partnership website to [sign up](#). You will be asked to log into an existing Amazon account (make sure to create one, if you don't have one already).

## Provide Information About Your Website:

Provide information about your website, content, and payment method. Your website, mobile app, or social media page, must comply with [Amazon's application policy standards](#).

## Type In Your Website Address:

Provide both your website URL, as well as its mobile site to move on to the next step.

## Type in Preferred Store ID:

Your preferred store ID is typically the same as your website. Answer the prompt: "What are your website or mobile apps about?" From their provided list, select which categories best suit your website or mobile app.

## Explain How You Drive Traffic to Your Site:

Consider how you will drive potential customers to your website, and fill out that information accordingly. In addition, you will be asked how you usually build links, how you generate income, and how many visitors you have per month.

## Pick a Payment Method:

You have the choice whether to enter your payment info and Tax ID now or later.

## Your Application is Sent for Review:

While you wait for your application to be reviewed, check out your Amazon Affiliate Partner homepage. Here, you can check your performance dashboard.

