

Checklist for Succeeding With Multichannel E-Commerce Management

1. Diversify and Decide Which Channels Make Sense

- I've set attainable goals and explored available platforms.
- I've launched my first third-party marketplace and reviewed their best practices.
- I'm expanding my business:
 1. Amazon
 2. Walmart
 3. eBay

2. Assess if You Can Handle the Workload

- I'm confident I/our team can manage more than one e-commerce store.
- [I've activated my free 14-day free trial of SellerActive to help manage our online stores.](#)
- I've integrated my multichannel e-commerce management software to all online marketplaces.

3. Improve Inventory Management

- My stock is up-to-date across all platforms.
- I've synced my inventory across all sales channels using [multichannel management software](#).
- I've automated inventory updates to avoid losing sales from sold-out items.
- I've removed duplicate listings from eBay.

4. Optimize Listings Across All Channels

- I've categorized my products correctly.
- I've optimized product names based on search results and platform needs.
- I'm using keywords intentionally.
- I'm staying competitive with automated repricing.
- I'm delivering a standout visual experience.
- I'm requesting customer reviews.

5. Set-up Automated Repricing

- [I've reviewed the instructions on how to set up a repricing strategy.](#)
- I've integrated my repricing strategy using SellerActive.
- I've set rules and pricing thresholds tailored to my goals.
- I've set my repricing strategy live.

6. Reach Out For Additional Help (if needed)

- [Partner with professionals to do the heavy lifting.](#)
- Enroll in a new seller marketplace launch program.
- [DIY it by enrolling in a free 14-day free trial of SellerActive.](#)

SellerActive integrates with services like Amazon, eBay, Walmart, and many other online marketplaces.
Enroll in a free 14-day trial of our service.