

Setting Up eBay Inventory Management with SellerActive

Managing inventory for more than one online marketplace is easier with the help of software that coordinates your stock across all channels. Check off the following boxes when connecting eBay to SellerActive for the first time.

Launch eBay Inventory Management Software

- [Enroll or start a free 14-day trial](#)
- Integrate marketplace software; disable previous software if applicable
- Upload and sync online and offline stock
- Setup automatic product relisting
- Use the Cart Multichannel Management tool
- Make eBay pricing strategies and thresholds to avoid overselling
- Leverage cloud storage and automate workflows

Sync eBay Listings Across All Online Marketplaces

- Amazon
- Walmart
- E-Commerce Website
- Shopify
- Other

eBay Listing & Fulfillment

- List items [directly](#) in SellerActive
- Set up a shipping solution
- Fulfill eBay orders with multichannel order management and FBA
- Sync fulfillment solutions across all online marketplaces
- Leverage bundles and variations

Inventory Platform Audit

- Remove duplicate listings and SKUs
- Bulk edit listings where necessary
- Assess Inventory Turnover
 - High Inventory Turnover Rate** = Strong Sales
 - Low Inventory Turnover Rate** = Weak Sales
- Review inventory database every 90-days
 - Quantities are correct across all platforms
 - Fulfillment is correct across all services
- Update inventory in SellerActive

To learn how to automate, optimize, and expand your eBay business with SellerActive's start a [free 14-day trial](#) of our service or [contact us](#) to learn how we can help you grow your eBay Store together.

